

Report by: Grants Manager, Cambridgeshire Community Foundation

To: Area Committee – East, 17th June 2010

Wards: Abbey, Coleridge, Petersfield, Romsey

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| <p>Community Development Grants 2010-11</p> |
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1. Introduction

This report reminds members of the process for the allocation of Community Development and Leisure grants by Area Committees, confirms the funds available, seeks approval for applications which have been assessed and lists further applications which are still under review.

The application process has been managed by Cambridgeshire Community Foundation (CCF) from April 09. CCF advertise available funds; support potential applicants; assess applications; present applications to an independent grant panel with local knowledge; present recommendations to Area Committees; advise applicants of Area Committee decisions; make grant payments and seek feedback and monitoring from the funded projects.

2. Recommendations

To consider the grant applications and agree recommendations detailed below.

| Community Development current applications. | | | Available: £14,680 | | |
|---------------------------------------------|----------------------------------|------------------------------------------------------------------------------------|--------------------|------------------------------------------|------------------------------|
| CCF ID | Group | Project | Requested £ | Recommended from Area Committee Grants £ | Offer from other CCF funds £ |
| WEB9214 | Petersfield Area Community Trust | 2 community events, administration costs and volunteer training | 900 | 450 | 450 |
| WEB 115245 | Mill Road Winter Fair | publicity, safety measures and platforms/PA systems for entertainment at the fair. | 3,750 | 1,250 | 2,500 |
| Total | | | 4,650 | 1,700 | 2,950 |
| Remaining | | | 10,030 | 12,980 | |

3. Background

The Executive Councillor has approved the following allocation of 10% of the total Community Development grants budget and 5% of the total Leisure grants budget for area committee grants. It has been calculated using population levels and is also weighted to give additional funds to areas of economic disadvantage as defined by the City Council's *Mapping poverty* research report.

| 2010-11 | | | | | | |
|--------------|------------|-----------------------|----------------|-------------------------|---------------|---------------|
| Area | Population | Mapping Poverty score | Combined score | Community Development £ | Leisure £ | Total £ |
| North | 29% | 40% | 36.5% | 17,200 | 4,570 | 21,770 |
| East | 29% | 35% | 32.8% | 14,930 | 3,970 | 18,900 |
| South | 21% | 20% | 20.4% | 9,250 | 2,460 | 11,710 |
| West Central | 21% | 5% | 10.3% | 4,720 | 1,250 | 5,970 |
| Total | | | | 46,100 | 12,250 | 58,350 |

4. East Area Committee 2010-11 Community Development applications

4.1 Community Development spend to date: £250

| ID | Group | Project | AC Grant |
|------------------|-------------------------|----------------------------------------------------------------------------|----------------|
| WEB10768 | Barnwell Baptist Church | to go towards the cost of a coach hire for a summer trip to Great Yarmouth | £250 |
| Total | | | £250 |
| Remaining | | | £14,680 |

4.2 Grant application background information

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| East Area Committee 20010-11 grants | | CCF ref WEB9214 |
| Applicant: Petersfield Area Community Trust (PACT) | | Ward(s) : Petersfield |
| <p>Purpose of group: PACT aims to promote and protect recreational facilities in Petersfield by advising and campaigning on local issues, such as transport, public open places, youth and community facilities and vandalism, and it responds to planning applications. It holds public events in order to actively engage with the local community to encourage better communication, improved well-being and social inclusion</p> | | |
| <p>Project: 2 community events, administration costs and volunteer training. Breakdown of costs: The applicant has applied for £900 towards running costs which has been broken down as follows:</p> <ol style="list-style-type: none"> 1. towards running a summer community event for Petersfield residents on 17 June £450 including: £117 for posters [already paid]; Temporary Event Licence £20 [already paid]; Temporary Event Insurance £45 [already paid]; pergola, hire of tables, transport costs for visiting local businesses to gain support, donation to the Morris Men, plus others. Applicant did not to provide a more detailed breakdown of the costs. 2. towards running a community event in October to be part of the Cambridgeshire celebrates Age event and it is proposed to be based around chocolate tasting £250 (Applicant did not to provide a more detailed breakdown of the costs); 3. towards administration costs £150 (Applicant did not to provide a more detailed breakdown of the costs but similar costs to last year); 4. Any remaining funding would be used towards training for volunteers £50. | | |
| Total cost: £900 | | Requested: £900 |
| <p>Expected benefits or outcomes as a result of funding as described by the applicant: To organise a celebration event in the summer and a community event in October. To produce three or four newsletters throughtout the year and to hold meetings. To train board members to develop PACT to have capacity to manage and run a community centre.</p> <p>Number of beneficiaries: 600</p> | | |

Background information:

PACT is working to benefit a deprived area of Cambridge. As well as running activities to promote community cohesion, PACT is also a statutory consultee on planning applications, which requires them to represent the views of local residents, which are mainly concerned with the promotion of urban green spaces and more affordable housing. Their events are well-attended (it is expected that 2,000 people will attend the summer event) and activities on the day will include free food and refreshments provided by a local business, a performance by the Chinese Community Association, dance from Morris Men, live music by a local act, henna tattoos, tombola, face-painting and a charity auction. They have been working with a consultant from the Development Trust Association in order to build the capacity of the organisation in the future, with the ultimate aim of running a community centre in Petersfield.

CCF Comments: Petersfield is an area undergoing significant development and therefore PACT is playing an important role. The applicant did not provide a more detailed breakdown of the costs applied for. Some of the items relating to the summer event in June have already been paid for, such as the flyers which have been printed. A portion of the 09/10 grant from the Cambridge City Council Area Committee was returned as they were not able to hold one of the events they applied for.

Previous funding from this Area Committee: £900.00 in 09/10 to cover running costs including quarterly newsletters, AGM food and hall, insurance and administration

CCF recommendation: Award £450 from the Area Committee and £450 from an alternative CCF managed fund.

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| East Area Committee 2010-11 grants | CCF ref WEB11524 |
| Applicant: Mill Road Winter Fair | Ward(s) : Mill Road area |
| <p>Purpose of group: Each year thousands of people take part in and enjoy the event, raising the profile of Mill Road, increasing awareness of the many and diverse businesses and community groups on and around Mill Road and generally establishing the area's identity in Cambridge. Mill Road Winter Fair aims to encourage groups and individuals to demonstrate and exhibit works which represent their culture and way of life. It encourages all sorts of participation, creating a framework in which people are free to make their own contributions whilst being able to benefit from the overall management of the committee.</p> | |
| <p>Project: to go towards publicity, safety measures and platforms/PA systems for entertainment at the fair.</p> <p>Breakdown of costs:</p> <p>Volunteer costs - Meeting Rooms: £100; Refreshments for Feedback Meeting, AGM etc: £150 = £250 Requested £250</p> <p>Operational/activity costs - Road Closure Costs: £2800; Marquees/Tables: £4000; Insurance: £600; St John Ambulance: £350; Other Health and Safety including two-way radio hire (more powerful ones needed): £500 = £8,250 Requested £2,250</p> <p>Office/overheads - Postage and stationary £250 Requested £250</p> <p>Capital costs - Banners, signage and information booths: £1000 Requested £0</p> <p>Publicity costs - Programme Printing: £4800; Website and Online Development: £500; Postcards/Pre-event flyers: £500; Posters: £350 = £6,150 Requested £1,000</p> <p>Other - Arts/entertainment costs (eg. hiring of platforms, PA system etc): £500 Requested £0</p> | |
| Total cost: £16,400 | Requested: £3,750.00 |
| <p>Expected benefits or outcomes as a result of funding as described by the applicant: There are many benefits for the businesses, stallholders, entertainers, community organisations, residents and helpers of the fair. It promotes custom for local business and helps the smaller establishments to trade alongside national chains with a sense of solidarity between businesses having become apparent. Local groups such as youth and children's clubs, performance groups, artists, religious and ethnic groups are provided a platform to showcase their work by exhibiting in shops, performing in the street, opening their doors or joining the many stall holders. It also enables a large number of charities and community organisations to fundraise successfully on the day, counting it as one of the most financially rewarding days of the year. In addition, the committee and its group of volunteer helpers benefit enormously from the excitement, camaraderie and sense of involvement. Skills have been learnt, friendships have been created and new networks facilitated. Number of beneficiaries: 10,000</p> | |

Background information: Mill Road Winter Fair is a well-managed group who meet regularly throughout the year and who have good connections with other local groups. The organisation has two volunteer co-ordinators who work in Petersfield and Romsey to get community groups involved, ensuring that the event has a local focus and benefits local residents, community groups and traders. They do not want the event to become too commercial and lose its local focus. Each year they respond to feedback; this year, to improve safety, they will extend the area of the road closure. They are also aiming to get more families and older teenagers involved and have a volunteer working on PR who will use social networking sites to publicize the event, as well as developing a website.

CCF Comments: The event is planned for 4 December. Local businesses advertise in their programme, which is the main source of funding. They are not applying to any other grant funders.

Previous funding from this Area Committee: £450 in 07/08 for a website; £2,480 in 07/08 for the fair; £2,461 in 08/09 for marquee and flooring and a contribution to other costs of the fair; £3,500 in 09/10 towards the costs of the fair.

CCF recommendation: Award £2,500, the maximum they can receive from Grassroots Grants (alternative CCF managed fund) and £1,250 from the Area Committee.

5. East Area Committee 2010-11 Leisure applications

5.1 Leisure 2010-11 spend to date: £0

If the above recommendations are agreed, the following budget will be available for later applications

| 2009-10 | Budget £ | Allocated £ | Remaining £ |
|-----------------------|-----------------|--------------------|--------------------|
| Community Development | 14,930 | 1,950 | 12,980 |
| Leisure | 3,970 | 0 | 3,970 |
| Total | 18,900 | 1,950 | 16,950 |

BACKGROUND PAPERS and research used in the preparation of this report:

Grant applications.

Telephone interview.

To inspect these documents contact Marion Branch on 01223 410535 or

marion@cambscf.org.uk

Appendix 1
Area Committee grant conditions

Community development grants enable projects which provide services or activities to benefit people living in one of the four areas of Cambridge City. Priority will be give to projects that are aimed at those people whose opportunities are restricted by disability, low income or discrimination.

1. Funds may also be used to meet any needs specific to its area as determined by the area committee.
2. Each area committee may decide to reserve part of its budget for one or more of these purposes. Grants may be awarded for capital or revenue expenditure.
3. Applications will be invited from:
 - constituted voluntary and not-for-profit organisations.
 - groupings of local residents able to meet basic accountability requirements.
 - partnerships of constituted group(s) and local residents.

Statutory agencies (such as Parish Councils and Schools) and commercial ventures are not eligible to apply.

4. There is no upper limit on application or grant award levels.
5. Members will generally be asked to consider and decide on applications twice a year.
6. Grants may be made between meetings if the applicants can demonstrate that they are unable to wait for the next scheduled grants meeting. CCF will consult with the Chair and, where relevant, ward members. The full committee will be notified at the next appropriate meeting.
7. Grants will not generally be made retrospectively.
8. Grants will be publicised, administered and monitored by CCF.